



(ONTARIO AUSTRALIAN FOOTBALL LEAGUE)

WWW.ONTARIOFOOTY.COM

"GROWING WITH THE COMMUNITY"

INFORMATION FOR CLUBS
BIDDING TO HOST THE O AFL
GRAND FINAL

SEASON 2009



A PROUD MEMBER OF AFL CANADA

GROWING WITH THE COMMUNITY

REASONING BEHID GRAND FINAL ROTATION

In 2008, it was formally decided that member clubs of the OAFL would be entitled to bid for the right to host the OAFL Grand Final match. In 2008, the winning bid was submitted by the Etobicoke Kangaroos, which resulted in the most successful Grand final in recent years in all aspects.

By allowing clubs to host the Grand Final it allows active clubs to get involved with the running of the league, and promote footy and their club on the biggest day of the year. By rotating through clubs, the league is hoping that every year the bar will be raised so that the spectacle continues to grow along with the sport.

In 2009, the league would like to officially open the bidding to once again host the Grand Final on behalf of the OAFL executive.

Benefits of hosting the Grand Final for the Clubs

- Opportunity to raise funds
 - Food Sales
 - Beverage Sales
 - Raffle Sales
 - Gate money (where possible)
 - Benefit for sponsors of your club
- Promote your club
 - All Grand Final promotion will include ‘hosted by _____’
 - Host the biggest day of football in Canada in your neighbourhood.
 - Opportunity for recruitment of new players
 - Opportunity to get local media involved
- HELP RUN THE LEAGUE

BIDDING GUIDELINES

1. Each individual club, or combination of clubs, may bid to host the OAFL Grand Final
2. A detailed proposal submitted to the OAFL Exec by the bidding clubs must entail:
 - Predicted costs.
 - Location.
 - Field availability including proof.
 - Special permits required and a schedule for obtaining them.
 - List of events planned for the day, ie BBQ, face painting for kids etc.
 - Why the club bidding should be chosen and how you can offer the best product.
 - Key People involved in submitting the bid.



GROWING WITH THE COMMUNITY

3. All clubs that submit an application to host must do so prior to the date specified by the OAFL.
4. Notification of acceptance will be made through a public announcement on a date to be specified by the OAFL.
5. All correspondence sent to the OAFL Exec by clubs concerning bidding must be done by a single representative, preferably the club president.

Criteria:

1. Clubs submitting a proposal must have a Grand Final sub committee consisting of no less than 4 members to organize the event. These four members will be named in the submission documents.
2. Clubs submitting a proposal must have proof of field availability for the scheduled game date.
3. The field chosen to host the Grand Final must have the ability to have electrical power for a PA system & siren.
4. The field chosen to host the Grand Final must have toilet facilities to host a minimum of 150 persons. These facilities may be temporary.

Conditions:

1. The OAFL executive committee will make the final decision regarding the host club of the Grand Final. The decision will be final.
2. The OAFL maintains all naming rights to the event.
3. The OAFL maintains the rights to use the scoreboard for league sponsorship branding.
4. The OAFL maintains the rights for first priority to use a main sponsor banner, which will be located at the execs discretion.
5. The OAFL Exec maintains the branding rights to all the footballs and goal posts used on the Grand final day.
6. The OAFL Exec maintains rights for first priority for a VIP tent location.
7. The host club will be able to recover 100% of any resulting profit made from any source directly corresponding to the OAFL Grand Final, excluding OAFL league sponsorship deals. Should a club incur a loss, the OAFL will on a case by case basis attempt to recover reasonable costs.
8. Clubs will make reasonable efforts to provide accurate proof of financial records from the day, which will be audited by the league.